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November 29, 2018

Invitation to CTF Legacy Sponsorship

On behalf of the California Transportation Foundation (CTF), thank you for your support of CTF. The CTF is excited to offer an opportunity for your firm to join our Legacy Sponsorship, our most important and prestigious sponsorship. Your past support of the CTF charitable organization demonstrates your firm's leadership in the California transportation industry. Your generous Legacy Sponsorship will move you up to helping CTF in the most substantive way.

At \$15,000, the Legacy Sponsorship supports all our programs including Injured and Fallen Worker grants, allowing us to provide quick grants to families of fallen workers and make 100% matching grants to transportation workers injured on the job. Your Legacy Sponsorship helps us provide 40 scholarships to California students studying transportation-related majors. It will also help us provide Career Development grants to move young transportation professionals' careers forward, and Awards and Recognitions grants. These are just a few of CTF's programs.

As a Legacy Sponsor, your firm will automatically be recognized at all CTF events. While we look forward to preparing a benefits package that best fits your needs, the standard package includes the following:

- Recognition as a Legacy Sponsor on our website, in our social media; in our publications, and signage.
- Prominent recognition on every event program;
- Five complimentary registrations, the opportunity to introduce a speaker, and a full page color ad at the CTF Transportation Forum, February 13, 2019;
- Five complimentary registrations, a full page color ad, and the opportunity to present an Award at the CTF Transportation Awards; May 28, 2019;
- One complimentary registration to both of our Charity Golf Tournaments, one in Southern California, and one in Northern California;
- One complimentary registration to the Transportation Education Symposium in Northern California, and
- Complimentary registrations to any additional events hosted by CTF in 2019.

We are looking forward to having you join our elite Legacy Sponsors. Please let us know if you have any questions. You can contact the Executive Director, Sarah West at 916-489-1629 or sarah_west@transportationfoundation.org or CTF Fundraising Chair, Kris Balaji at 916-799-6779. CTF is tax-exempt under section 501(c) 3 of the Internal Revenue Code. It is eligible to receive contributions deductible as charitable donations for federal income tax purposes. Again, thank you for your interest.

Sincerely,

Sunnie House
Chair, California Transportation Foundation
Vice President, North America Western
Regional Manager for Rail, Parsons

Kris Balaji
Chair, CTF Fundraising Committee
Director of Public Works
San Joaquin County Public Works