17th Annual Transportation Forum

FEBRUARY 10, 2016
SACRAMENTO, CALIFORNIA

TRANSPORTATION AWARDS NOMINATIONS DUE
MARCH 1, 2016

TRANSPORTATION AWARDS PROGRAM
MAY 25, 2016 — SACRAMENTO

CHARITY GOLF TOURNAMENTS
JULY 25, 2016 — YOCHA DEHE GOLF CLUB
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10:00 Call to Order — Anne Mayer, CTF Chair, and Riverside County Transportation Commission

Anne Mayer is the Executive Director for Riverside County Transportation Commission (RCTC), and Chair of CTF. RCTC is the County’s primary transportation planning and funding agency. She leads an organization with 41 employees and an annual budget exceeding $778 million. RCTC also oversees the Measure A program approved by voters in 1988 and 2002. Prior to joining RCTC as Deputy Executive Director in May 2005, Anne was the District 8 Director for the California Department of Transportation. As District Director, she was responsible for management of the state highway system in San Bernardino and Riverside counties. Mayer, who holds a civil engineering degree from Michigan State University, has over 28 years of experience in public service.

10:10 Jim Madaffer, CTC Commissioner, and Chair, California Road Charge

Jim Madaffer is president of Madaffer Enterprises, Inc., a successful public policy and government relations consulting firm specializing in statewide government and corporate relations, representing clients from a variety of industries including medical devices, insurance, travel, legal, development, education, telecommunications and more. A native San Diegan, Jim’s civic service spans over three decades. He served two terms as Chief of Staff to a City Councilmember and was elected to the San Diego City Council in 2000 and reelected in 2004. Jim’s accomplishments as an elected official are numerous: building libraries, fostering economic development, water and waste water policy and specializing in regional transportation and planning issues. Jim is also Past President of the League of California Cities. In 2014, Jim was appointed by Governor Jerry Brown to the California Transportation Commission and he chairs CTC’s Road Charge Task Force which is tasked to create a program that might eventually replace the gasoline tax. Jim is also a Director on the San Diego County Water Authority.

10:30 Hon. Jim Frazier, Chair, Assembly Transportation Committee

Jim Frazier was elected to the California State Assembly in November of 2012 to represent the 11th Assembly District. He served as a member of the Assembly Committee on Transportation for two years prior to being appointed as Chair, and focused his legislative career on addressing priority transportation issues, including the advancement of infrastructure projects, advocating for vital infrastructure funding and raising public awareness surrounding roadway safety. Frazier brings an extensive history of transportation experience to his new position as Chair. As Mayor of Oakley, he delivered $83,000,000 for Highway 4 Bypass improvements, creating 1,400 new jobs; $50,000,000 to fund Highway 160 improvements, creating 700 new jobs; and $33,000,000 to fund the Sand Creek Interchange. Frazier previously served as Chair to TRANSPLAN and the State Route 4 Bypass Authority, and served as a member on the Contra Costa Transportation Authority’s Citizen Advisory Committee.
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10:50 **Innovation, Efficiencies and Partnerships**

The call for reform is constant. This panel will consider: What do we mean when say we need reforms? Is it the way we deliver transportation projects that needs to be reformed? Or is it the projects and programs themselves that need to be re-tooled? If so, who is best positioned to provide these new projects and programs? What innovations can we bring to transportation to create the partnerships, efficiencies, and outcomes that will encourage investments in transportation?

**Moderated by Janet Dawson, Chief Consultant, Assembly Transportation Committee**

Janet Dawson has been in transportation policy and legislation since 1991. She currently serves as the Chief Consultant for the Assembly Transportation Committee. As Chief Consultant since 2007, Janet oversees the operations of the California State Assembly’s policy committee on transportation issues. She advises the Chair, legislators, and staff on transportation policy issues. Janet also analyzes legislation pending before the Legislature and assists legislators and staff in developing sound policy. Prior to her work in the Assembly, Janet was the Legislative Director for the Department of Transportation representing the department to legislators, lobbyists, and legislative staff regarding the most complex and sensitive issues facing the department. She has a Bachelor’s of Art degree from the

**Joshua L. Schank, Chief Innovation Officer, LA METRO**

Joshua L. Schank is the first ever Chief Innovation Officer at the Los Angeles County Metropolitan Transportation Authority (LA Metro), where he leads the Office of Extraordinary Innovation (OEI). The role of this office is to champion new ideas to improve mobility in LA County by informing the high-level vision for LA Metro, piloting and implementing new and experimental programs and policy, and serving as the primary liaison for new ideas relevant to LA Metro coming from entrepreneurs, established private sector entities, academia, or individual residents. The office is also responsible for LA Metro’s Public Private Partnership (P3), and strategic planning functions.

Prior to joining LA Metro, Dr. Schank was President and CEO of the Eno Center for Transportation, a national non-profit think-tank with the mission of improving transportation policy and leadership. Before joining Eno, he directed the National Transportation Policy Project at the Bipartisan Policy Center, which proposed a new vision for the Federal role in surface transportation policy. Dr. Schank was Transportation Policy Advisor to Senator Hillary Clinton during the development of the last surface transportation authorization bill (SAFETEA-LU). He has also worked as a Consultant with PB Consult and Senior Associate at ICF International in Washington, D.C., as well as serving in positions at the Office of the Inspector General’s in the U.S. Department of Transportation, and with the Metropolitan Transportation Authority in New York City.
10:50 Innovation, Efficiencies, and Partnerships

Laurie Berman, Director, Caltrans District 11
Laurie Berman was appointed to head Caltrans District 11 in November 2009, becoming the eighth district director for the region. Ms. Berman is responsible for the daily operation of 1,200 employees and more than 1,000 centerline miles of highway. Under her leadership and in collaboration with regional stakeholders, a record level of investment in Imperial County infrastructure is underway with over $544 million in improvements.

Berman understands the value community partnerships and stakeholder collaborations bring to projects such as the retrofit of the iconic Cabrillo Bridge in Balboa Park and the creation of the Martin Luther King Jr. mural on State Route 94. She was also the ultimate key to the historic restoration of the Chicano Park murals, now designated in the National Register of Historic Places. Working with a federal grant, she was tenacious in bringing the restoration to fruition. She strongly believes these and other infrastructure projects contribute to a sense of place and help to build and shape communities.

She was honored as the Women’s Transportation Seminar (WTS) San Diego’s “Woman of the Year” in 2011. Berman serves on the United Way of San Diego County Board of Directors and as an ex officio member of the San Diego County Regional Airport Authority, San Diego Association of Governments and the Imperial County Transportation Commission. She is a member of WTS and

Randell Iwasaki, Executive Director, CCTA
Randell “Randy” Iwasaki was appointed by the CCTA Board as Executive Director on April 16, 2010. CCTA administers a one-half percent sales tax program. The 1988 “Measure C” program consists of $1.1 billion in projects and programs; the 2004 “Measure J” program totals $2 billion and will run from 2009 through 2034. The Authority is also the Congestion Management Agency, making recommendations on how state and federal transportation funds will be used in Contra Costa; and serves as manager for the Transportation Funds for Clean Air Program. Prior to his appointment as Executive Director, Iwasaki was appointed in 2009 as Director of the California Department of Transportation. Iwasaki also serves on a number of national transportation panels. The panels include chairing the Technology Coordinating Committee Chair for the renewal portion of the Strategic Highway Research Program and AASHTO’s Special Committee on Transportation Security and Emergency Management. He is the past Chairman of ITS America.

In 2009, he was named to Government Technology’s list of 25 “Doers, Dreamers and Drivers,” and in 2008 was the recipient of the Thomas H. McDonald Memorial Award, which is considered the highest award presented by the American Association of State Highway and Transportation Officials for “rendering continuous outstanding service over an extended period of time or have made some exceptional contribution to the art and science of highway engineering.” Iwasaki earned his bachelor’s degree in Engineering from California Polytechnic State Uni-
CTF Sponsors 41 Scholarships  
CTF has Awarded $865,107 in Scholarships including $80,404 in 2015.

12:50 Scholarships Presented by Stanley S. Taylor, Nossaman LLP, and CTF Scholarship Committee Chair

2016 Winner  
CTF Transportation Education Symposium Scholarship  
Krista Purser  
Civil Engineering, Transportation Emphasis, Cal Poly San Luis  
Thank you for selecting me for this scholarship, I’m incredibly honored and grateful. The funds will be a huge help in paying tuition as I complete my academic career.

2016 Winner  
CTF Board of Directors Scholarship  
Joyce Lin  
Civil Engineering  
Cal Poly San Luis Obispo  
$2,500  
I am incredibly honored to receive the CTF Board of Directors Scholarship and am grateful for the opportunities this award will provide me. The mission of CTF is one that resonates with me, and I am thankful for an organization that supports transportation career development. Thank you CTF for the recognition and spurring me for-

2016 Winner  
Scholarship in Honor of the CTC  
Matthew Stewart  
Civil Engineering  
UCLA  
$1,000  
I am tremendously grateful to be granted the CTF Scholarship in Honor of the CTC and the funds are a significant help as I pursue transportation studies in graduate school in the fall.

2016 Winner  
Caroline Alain Rodman Memorial Scholarship  
Jillian Guizado  
Master of Science  
Transportation Management  
San Jose State  
$1,000  
Thanks to the generosity of CTF’s sponsors, I will have the financial capital to complete the Master of Science in Transportation Man-
Mark Thomas & Company is a civil and structural engineering, landscape architecture and urban design, and land surveying firm serving California from 10 offices located throughout the state. Since 1927, our firm has provided high-level, customer service-oriented professional services to various government agencies and private enterprises. We have been providing highway and interchange design services since the 1980s.

The focus of our firm has been the planning and delivery transportation solutions for roadway, transit, highway, interchange, and bridge projects. We bring proven leadership, innovation, and a record of technical excellence to every project we deliver. With a staff of over 160 professionals, we have the resources necessary to ensure responsiveness and on-time execution for all types of transportation projects.
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November 3-4, 2016
22nd Annual CTF
Transportation Education Symposium
Chaminade Conference Center, Santa Cruz

Don’t miss this opportunity to mentor the next generation of transportation leaders!

➢ “The Symposium provides a terrific opportunity to help mentor some of our best and brightest transportation students in California. These young people are our future leaders.”
  – Will Kempton, Executive Director, California Transportation Commission

➢ “A wonderful opportunity to give back to the transportation profession.”
  – Elizabeth Wiecha, Vice President, T.Y. Lin International

➢ “This is one of my favorite activities each year: where public and private sectors come together and focus on our future Transportation Leaders.”
  – Bill Knapp, Vice President, CH2M Hill

➢ “The personal interaction with the students was inspiring.”
  – Carl Sedoryk, CEO, Monterey Salinas Transit

This event fills up fast so register or sponsor now!

Contact us now to reserve your sponsorship at 916.489.1629 or sarah_west@transportationfoundation.org

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MARK THOMAS & COMPANY
Malcolm Dougherty was appointed by Governor Edmund G. Brown Jr. to Director of the California Department of Transportation (Caltrans) in May 2012. He leads the $11 billion organization and Caltrans 20,000 employees who build, maintain, and operate the 50,000 lane miles of California’s world-class transportation system. Director Dougherty has over 21 years experience with Caltrans, and before becoming Director, served as the Chief Deputy, Chief Engineer, and District Director in the Fresno Area. He has held management positions in Design, Project Management, Maintenance and Traffic Operations during his career at Caltrans. His focus throughout his career has been on safety, efficient project delivery, partnerships with all stakeholders, and leading a professional and ethical workforce to provide mobility for the people of California. He also serves on the:

- Intelligent Transportation Society (ITS) of America Board of Directors;
- Transportation Research Board (TRB) Executive Committee;
- Strategic Highway Research Program 2 (SHRP II) Oversight Committee;
- American Association of State Highway and Transportation Officials (AASHTO) Board of Directors
- Chair of the AASHTO Sub-Committee on Construction
- Past President of the Western Association of State Highway and Transportation Officials (WASHTO)
- California Toll Bridge Program Oversight Committee
- California Public Works Board
- American Heart Association and American Stroke Association Sacramento Board Member

Before he came to Caltrans, Director Dougherty worked for a consultant with a focus on land develop-
On July 1, 2013, Brian P. Kelly was sworn in as the first secretary of the new California State Transportation Agency (CalSTA), which has replaced the Business, Transportation and Housing Agency (BT&H) with a new agency focused solely on transportation. Kelly had previously been running BT&H since March 2012 when Governor Edmund G. Brown Jr. appointed him to lead that agency.

The new CalSTA portfolio is one of the largest in the State of California. Its operations address myriad transportation issues that directly impact the state’s economic vitality and quality of life including public safety, construction and maintenance, and intercity and high-speed rail. Kelly has been at the center of most of the major transportation policy decisions in the state of California for the past decade and a half, having served as chief transportation policy consultant for four successive Senate President pro Tempores. Kelly was executive staff director for Senate President pro Tempore Darrell Steinberg since 2008. He was executive principal consultant for Senate President pro Tempore Don Perata from 2004 to 2008, principal consultant for Senate President pro Tempore John Burton from 1998 to 2004, and assistant consultant for Senate President pro Tempore Bill Lockyer from 1995 to 1998.

Will Kempton is the Executive Director of the California Transportation Commission, which is responsible for advising and assisting the Secretary of California’s State Transportation Agency and the California Legislature with transportation policies and plans for California, initiating and developing State and Federal legislation to secure funding for California’s transportation needs, and facilitating the programming and allocation of funds for highway, passenger rail, and transit improvements throughout California. Will was the Executive Director of Transportation California, a transportation industry advocacy association dedicated to the advancement of California’s transportation program. He served as Chief Executive Officer of the Orange County Transportation Authority (OCTA) from August 2009 to March 2013. Prior to joining OCTA, Will was appointed by Governor Schwarzenegger as the Director of the California Department of Transportation (Caltrans). Mr. Kempton began his career in transportation with Caltrans in 1973. He translated his knowledge of transportation programs into the production arena during his employment as Executive Director of the Santa Clara County Traffic Authority. The transportation sales tax program he managed was the first in California and is widely viewed as one of the most successful ever undertaken, resulting in the delivery of more than one billion dollars in highway improvements in less than 10 years. Between 1992 and 2003, Mr. Kempton was a partner in Smith, Kempton & Watts.
2016 CTF GOLF TOURNAMENTS

Sponsorship Opportunities

Support Two CTF Charity Tournaments with One Donation!
Your Diamond or Platinum donation is twice as valuable with recognition and golfers at both the Nor Cal and So Cal Tournaments. Register Now for either or both CTF Tournaments.

DIAMOND – $10,000 (2 MAX)
- Recognition and players at both tournaments
- Twelve player entries including breakfast and awards reception which may be split between the tournaments or used at one of your choice
- If you wish, a transportation agency executive will be a part of your foursome or ride along with your team at either or both tournaments.
- Golden Eagle packages (drink tickets, raffle tickets, putting contest entries, etc.) for all players
- Table and chair at tee box at both tournaments
- Tee sponsorship on 3 holes at both tournaments
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board, select print media and press releases at both tournaments
- On-course and reception banner placement at both tournaments as provided by sponsor
- Check presentation opportunities
- Special thank you in CTF publications

PLATINUM – $5,000 (8 MAX)
- Recognition and players at both tournaments
- Eight player entries including breakfast and awards reception which may be split between the tournaments or used at one of your choice
- If you wish, a transportation agency executive will be a part of your foursome or ride along with your team at either or both tournaments.
- Golden Eagle packages (drink tickets, raffle tickets, putting contest entries, etc.) for all players
- Table and chair at tee box at both tournaments
- Tee sponsorship on 2 holes at tournament of your choice
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board, select print media and press releases at tournament of your choice
- Special thank you in CTF publications

The CTF Charity Tournament is a great way to have fun with friends and colleagues while supporting our transportation community! Scholarships for transportation students, Career Development Grants for new transportation professionals, Workers Memorial and Assistance Grants for those killed or injured on the job, and Much More.

CTF Legacy Sponsors

All sponsorships and donations are tax deductible to the full extent allowable by law.

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2016 CTF GOLF TOURNAMENTS

Sponsorship Opportunities

19TH HOLE RECEPTION/ BUFFET - $5,000 (CHOOSE TOURNAMENT) (1 MAX PER TOURNAMENT)
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board, select print media and press releases
- Banner with company name and logo at reception as provided by sponsor
- Four invitations to awards reception
- Check presentation at awards reception

DRINK SPONSOR - $2,500 (CHOOSE TOURNAMENT)
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board
- Signage with company name and logo at appropriate location and on drink tickets
- Four invitations to awards reception

GOLD – $2,500 (CHOOSE TOURNAMENT)
- Four player entries including breakfast and awards reception
- Golden Eagle packages (drink tickets, raffle tickets, putting contest entries, etc.) for all players
- Tee sponsorship on one hole
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board
- Special thank you in CTF publications

SILVER – $1,250 (CHOOSE TOURNAMENT)
- Two player entries including breakfast and awards reception
- Golden Eagle packages (drink tickets, raffle tickets, putting contest entries, etc.)
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board
- Special thank you in CTF publications

BREAKFAST OR LUNCH SPONSOR - $1,250 (CHOOSE TOURNAMENT)
- Company name featured on all printed material including event letterhead, invitations, acknowledgement board
- Signage at breakfast buffet or on lunchboxes
- Four invitations to awards reception

HOST SPONSOR - $1,000 - $2,000 (CHOOSE TOURNAMENT)
Choice of:
- Hole in One Sponsor
- Putting Contest Sponsor
- Closest to the Pin Sponsor (2 available)
- Long Drive Hole Sponsor
- Chipping Contest Sponsor
- Money Ball Contest With Your Logo Ball

TEE SPONSOR - $500 (CHOOSE TOURNAMENT)
- Table and signage at tee

GREEN SIGN SPONSOR - $350 (CHOOSE TOURNAMENT)
- Recognition in event program
- Sign placement at hole

GOLDEN EAGLE PACKAGE (VALUE $100 PER PLAYER)
Includes the following: raffle tickets (10 at $5 each); long drive contest ($5); closest to the hole contest ($5); putting contest ($5); post round chipping contest (one $5 entry); mulligans (2 - $20); and two drink tickets ($8.50).

REGISTRATION ONLY AVAILABLE VIA SPONSORSHIP AT THIS TIME.
Jim Earp, California Transportation Commissioner

Jim Earp is Executive Director of the California Alliance for Jobs, a business-labor partnership that represents more than 1,700 contractors in the heavy construction industry and the 80,000 union members they employ throughout northern and central California. In February 2007, Earp received an appointment from Governor Arnold Schwarzenegger to serve on the California Transportation Commission, the agency responsible for overseeing and allocating funding for the state’s transportation program. His four-year appointment became effective March 1, 2007.

Earp was hired to direct the California Alliance for Jobs in 1998 after serving as a Board Member since the organization’s inception in 1994. Under his leadership, the Alliance has become a strong advocate for transportation investment, solving the state’s housing shortage, meeting California’s water needs and other issues that impact California’s economy and the construction industry. The California Alliance for Jobs has become a major political force for increasing transportation investment in California. The Alliance was a leading supporter in the successful 2002 campaign to pass Proposition 42, which dedicated the state sales tax on gasoline to transportation projects. In 2006, Earp launched an initiative campaign to increase protection for Prop. 42 funding. At the same time, he worked closely with the Governor’s administration and legislative leaders to craft the historic bipartisan legislation that became Propositions 1A through 1E, which created $37 billion in infrastructure bonds and dedicated $1.5 billion a year in gasoline sales tax revenue to transportation. 2006. In 2008, Earp also successfully chaired the $10 billion High-Speed Rail Bond

2:30 Adjourn Anne Mayer, CTF Chair and RCTC
CTF Supports Transportation Workers Injured or Killed on the Job
CTF Donated $125,892 in 2015 to Fallen and Injured Workers
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Jason Garcia
Caltrans District 7
Injured Worker
CTF Grantee

“We did not realize having Caltrans as our second family and how generous CTF and those have donated to my husband’s fund could be. We never thought the amount could reach that high. We are so grateful for this and I thank God for everything everyone has done for us”

Matt Crete
Caltrans District 3
Injured Worker
CTF Grantee

Leonardo Sandoval Pena
Pacific Restoration Group, Inc.
Fallen Worker
CTF Grantee

Adan Lara
Ventura Co. Public Works Transportation Dept.
Fallen Worker
CTF Grantee

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27TH ANNUAL CALIFORNIA TRANSPORTATION FOUNDATION

CTF TRANSPORTATION AWARDS

AWARDS PROGRAM MAY 25th, 2016

Go to www.transportationfoundation.org to Download a Nomination Form or Register for the Awards Program

To Sponsor the Transportation Awards, contact Sarah West at 916-489-1629 or sarah_west@transportationfoundation.org

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