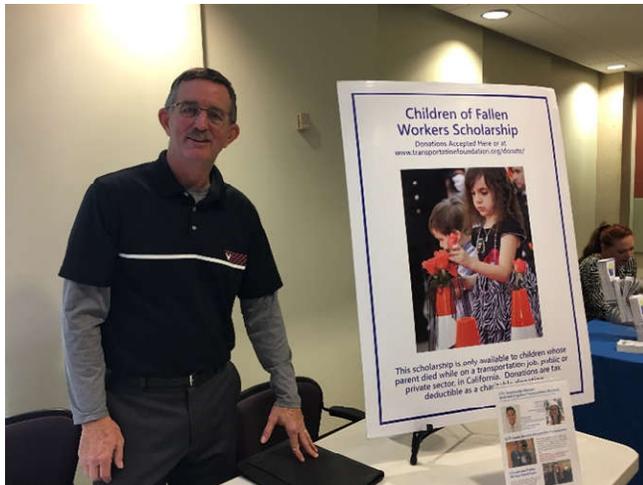




Recognize • Remember • Educate

## CTF AREA REPRESENTATIVES

An “Area Rep” is the CTF volunteer liaison person serving specific geographical areas within California. Their principal role is to assist CTF Board of Directors and Executive Director with sharing information about CTF to the general transportation community in the area. The general transportation community includes, but is not limited to, Self Help Counties, regional transportation planning agencies, public works departments and transit districts, etc. For example, when a worker is injured the representative will notify CTF so that the Foundation can share CTF’s Injured and Fallen Worker Support programs with them.



Joe Caputo, District 3 Area Rep. at Our Promise Campaign Expo. for CTF Outreach.

### **CTF Area Representative Role** *Inform and Connect their Area to CTF*

- Presentations to Transportation Agencies & Organizations
- Notify CTF & Tell Transportation Agencies and Organizations How CTF Can Help with Injured and Fallen Worker Support
- Assist at CTF Outreach Booths
- Presentations to Caltrans District during Our Promise Campaign

Area Representatives are asked to make occasional – at least once a year – contact with key transportation agencies and organizations in their areas to provide the latest information about CTF services and opportunities. This may include attend staff meetings or other functions to share information. Area Representatives also attend some of the ceremonies where CTF area sponsored scholarships are presented.

Area Representatives assist during the Caltrans Our Promise Campaign to encourage Caltrans employees to designate their donation to CTF. As similar events at other transportation agencies and organizations are identified in the area, the representative may be asked to assist in those as well. Participation at these types of events is typically accomplished by giving a presentation or setting up a table top display and providing information at the local expo or faire.

CTF sometimes has booths at conferences such as Focus on Future, Mobility 21, APWA, etc. Booths allow CTF to provide information to attendees about our services. Area representatives often assist with those booths during conferences in their area.